MTN/Chevy Raffle

Best Practices
MTN/Chevy Raffle
The MTN/Chevy Raffle is in its 24th year. The raffle has been a major fundraiser for years. With a grand prize of a brand new Chevy Silverado and 14 other great prizes these tickets are an easy sell and can be a great turn key fundraiser for your program.

How does my program benefit?
As a local program, you are always looking for EASY ways to raise money for all of your needs throughout the year. The MTN/Chevy raffle is a perfect way to do that with little effort. When your program sells a ticket $4 out of the $5 ticket cost will go back to your program budget. The remaining $1 supports the SOMT state office by helping underwrite the cost of the raffle and associated expense.

Quick References/Dates

**Requesting Tickets** - We ask that tickets requests are made by September 26th. Before you request tickets, have a clear goal of how many you would like to sell. (The amount of tickets you sold last year can be found at [www.somt.org/raffle](http://www.somt.org/raffle)) Once that goal is set, request the goal amount of tickets you would like to sell. If you sell all of your tickets, no problem, we can send you more, but to save on cost we ask you to try and request the amount you think you will need in the first request. Ticket requests can be made at [www.somt.org/raffle](http://www.somt.org/raffle).

**Returning Tickets** - Tickets must be turned in to SOMT no later than the opening of Dance Carnival at State Summer Games or mailed to:

Wendy Rispens
710 1st Ave N.
Great Falls, MT 59401

If tickets are mailed, they must arrive on or before Opening Ceremony.
Best Practices

Set a Goal

• Know your past raffle ticket sales.
• Know your team’s budget for the current year and set a goal of how much of your total revenue you want derived from ticket sales.

Coordinate Sales Locations in Your Area

• **All sales must be cash or check only!**
• Select high-traffic and high-visibility areas like school sporting events or busy shopping areas.
• Request permission to sell tickets at these locations.
• Ask local businesses if they would be willing to sell tickets at registers for your team. If they are willing let them know raffle tickets can only be bought with cash or check.
• Please avoid selling at raffle sponsor locations unless obtaining permission from SOMT. Raffle sponsors can be found on the last page.

Create a Schedule

• Determine what weekends you plan to sell tickets from when the Raffle begins in November thru the middle of May.
• Enlist teams of athletes, families, and volunteers to help sell tickets.
  IMPORTANT: It is advised that no one sells tickets alone!

Prepare to Sell

• Wear SOMT apparel. Athletes, wear your medals! These are great conversation starters with the public and prospective ticket buyers.
• Practice your talking points or sales pitch before you start.
• Know how funds from the Raffle will support your budget and help athletes throughout the year.
Champions Challenge

The Champions Challenge, previously, the Norbie Challenge, is a fun incentive for all athletes who sell MTN/Chevy Raffle tickets. The Champion Challenge takes place during State Summer Games and involves a fun activity where we recognize the featured athletes for their hard work.

For athletes tickets to be counted in the Champion Challenge, quantity of tickets sold per athlete must be included on the Area Reconciliation Form (example attached).

The contest is open to all registered Special Olympics Montana athletes. To be entered athletes must sell a minimum of 100 MTN/Chevy Raffle tickets. These sales will enter them into the drawing for the opportunity to participate in the Champions Challenge. Athletes will be entered one time for every 100 tickets they sell. Only tickets submitted to the state office by April 30, 2019 will be counted towards the drawing.

Accounting

As tickets are sold, have volunteers or athletes turn them into a designated contact within your program. This contact is responsible for turning these tickets into the SOMT state office.

All tickets must be accompanied by an Area Reconciliation Form. Reconciliation forms must only be credited to either and area or a team. If the tickets need to be split between the two then two separate forms must be filled out. These forms can be printed from the website at www.somt.org/raffle.

If submitted by mail, all sold tickets and money must arrive at the SOMT Office by April 30, 2019.

All unsold tickets must be returned to Special Olympics Montana immediately following the raffle.
2017 MTN/CHEVY RAFFLE

Area/Program Reconciliation Form

FORM MUST ACCOMPANY TICKETS.

Credit for Sales Goes To:

<table>
<thead>
<tr>
<th>Area (please circle one)</th>
<th>BSAR</th>
<th>CTAR</th>
<th>CRAR</th>
<th>FVAR</th>
<th>GLAR</th>
<th>GNAR</th>
<th>NEAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Local Program:</td>
<td>Oukceh Bobcats</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

If designated to Program rather than Area

TICKET SALES

1. Total number of tickets sold 50 x $5.00 $250
2. Amount Enclosed $250

Ticket stubs, reconciliation and sales amount should be returned to your Area Raffle Finance Chair or the address below. DO NOT mail cash. A personal or certified check should be forwarded for the sales amount. A check from the program account may also be used.

Use this box only as entry for the Norbie Challenge. Only registered athletes are eligible. Please list the quantity of tickets sold by each athlete.

<table>
<thead>
<tr>
<th>Name</th>
<th>Tickets Sold</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jack Johnson</td>
<td>10</td>
</tr>
<tr>
<td>Steven Tyler</td>
<td>15</td>
</tr>
<tr>
<td>Dave Matthews</td>
<td>25</td>
</tr>
</tbody>
</table>

If submitted by mail, all sold tickets and money must arrive at the SOMT Office by May 2, 2017. All unsold tickets must be returned to Special Olympics Montana immediately following the raffle.

Return to: Special Olympics Montana
Attention: MTN/Chevy Raffle
710 1st Ave N / PO Box 3507 (59403)
Great Falls, MT 59401
1.406.216.5327 or 1.800.242.6876 (MT only)

AREA CONTACT INFORMATION

Contact Name (Ticket Submitter)

Address City St/Zip
Phone E-mail
Date Signature

Visit www.somt.org for additional forms

Office Use Only: Over/Short: Amt Rec: Deposit #
Questions?
For questions about the raffle please contact:
Wendy Rispens
wrispens@somt.org
(406)564-2244

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