



Does the thought of asking for pledges scare you more than plunging into freezing water during the middle of winter while hundreds of spectators watch?

You are not alone.

Asking for pledges may seem overwhelming at first, but it is easier than you think! Remember you are not collecting pledges for yourself...you are collecting tax deductible pledges to support Special Olympics Montana athletes.



People give because they are asked.

People give because they believe in the cause.

Fundraising Ideas and Hints

#1 Most Successful Idea. Mail a fundraising letter to your friends, family and neighbors with a self-addressed stamped envelope. See our sample letter.

#2 Create a Personal Fundraising Webpage through FirstGiving. Email those you know out-of-state/town to support your cause by donating through your webpage. Click here to create your personal fundraising webpage.

#3 Add the Plunge logo to your email signature. Be sure to include the link to your personal fundraising webpage to encourage everyone to visit and donate.

#4 Form a team at work or with friends. Select a captain, choose a team theme...like "Super Plungers" and dress up like superhero's - wear matching shirts and make a statement or showcase your business.

#5 Double your fun. Challenge a friend or colleague to Plunge! See our sample challenge letter.

#6 Track your pledges. Use the Plunge Pledge Sheet to track your off-line donations. All donations made on-line through FirstGiving will be tracked on your personal fundraising webpage. Add your off-line donations to see your total amount.

#7 Double your pledges with matching funds. Ask your supporters about matching funds from their employers.

#8 Share your plunge experience on Facebook. Blog, video, photos - share for everyone to enjoy.

#9 Always follow up via phone and/or email. People will appreciate the reminder.