



Special Olympics

Montana

MEDIA RELEASE

FOR IMMEDIATE RELEASE

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(Great Falls, Mt.) Special Olympics Montana has launched “Kick it in Gear”, the 2012 Optimum/Chevy Raffle. Soccer-themed marketing for 18th annual event highlights Buzz Toliver, 2012 Special Olympics Montana Athlete of the Year, and Team Montana, USA National Games gold medal soccer winners, all from Billings area.

Supporters can purchase \$5 raffle tickets for a chance to win a brand new 2012 Chevy Silverado pick-up valued at \$39,000. Proceeds from the ticket sales support more than 2000 Special Olympics athletes statewide.

2012 Statewide Sponsors and Ticket Locations

- **Premier Sponsors:**
 - Optimum Communications
 - City Motors Chevrolet-Great Falls
 - Denny Menholt Chevrolet-Billings
 - Karl Tyler Chevrolet-Missoula
- **Gold Medal Sponsors:**
 - Town Pump
 - Knights of Columbus
 - Tire Rama
 - Pizza Hut
 - Bob Ward & Sons Sporting Goods
 - Murdoch’s Ranch & Home Supply

2012 Raffle Prizes-

- **First Prize:** 2012 Chevrolet Silverado pick-up truck, value \$39,00
- **Runner-Up:** \$1,000 Town Pump Gift Card
- **Second Prize:** \$500 Gift Certificate from Bob Wards & Sons Sporting Goods
- **Third Prize:** \$250 Certificate from Murdoch’s Ranch & Home Supply
- **Fourth Prize (5 winners):** One year of Free Oil Changes from Tire Rama
- **Fifth Prize (5 winners):** Pizza for a year from Pizza Hut

Drawing Date & Location-

- May 18th, 2012
- State Summer Games Closing Ceremonies, Billings

Special Olympics is an international year-round program of sports training and competition for individuals with developmental disabilities. Founded in 1968 by Eunice Kennedy Shriver, Special Olympics provides people with intellectual disabilities continuing opportunities to develop fitness, demonstrate courage, and experience joy as they participate in the sharing of gifts and friendship with their families and community. In Montana, more than 2000 athletes participate in a total of 18 Olympic-type sports.

Be a fan.

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Visit our website @ www.somt.org

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